

PRESENTED BY



2024

RendeZoo

Illuminate the Night



RendeZoo 2024: Illuminate the Night

Friday, June 14, 2024

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RendeZoo 2024: *Illuminate the Night* will light up the Zoo on Friday, June 14th, 2024! For 34 years, thousands of proud sponsors and donors have joined us for John Ball Zoo's biggest fundraiser of the year and the wildest party in town.

RendeZoo is instrumental in continuing John Ball Zoo's legacy of protecting and caring for wildlife and wild places. With numerous species facing threats like habitat loss, poaching and climate change, the Zoo serves as an essential safe haven.

RendeZoo and The Grand Rapids Lantern Festival



This year, RendeZoo will again take place during the beautiful Grand Rapids Lantern Festival and offer a variety of local food, drinks and entertainment, all hosted throughout the spacious grounds of the Zoo.

John Ball Zoo serves as a powerful educational platform, raising awareness about conservation challenges and inspiring visitors to take action in protecting the natural world.

RENDEZOO COMMITTEE

- Casey Aubil **CO-CHAIR**
- Carlos Kulas-Dominguez **CO-CHAIR**
- Heather Alfonso
- Kristy Becker
- Jennifer Benson
- Pamela Butler
- Kylee Haywood
- Britt Hegarty-Darrow
- Matt Kind
- Jena Lacks
- Jill Overacker
- Elaine Sterrett Isely
- Kyle Van Andel
- Anna Vander Meer



John Ball Zoo looks to the leadership of sponsors to light the way toward a future where wildlife and wild places thrive.

Sponsorship Opportunities

North Star Presenting Level	SOLD	\$25,000
Guiding Light Level		\$15,000
Luminary Level		\$10,000
Brilliance Level		\$5,000
Lantern Level		\$2,500

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Sponsorship Opportunities



	NORTH STAR PRESENTING \$25,000 SOLD	GUIDING LIGHT \$15,000	LUMINARY \$10,000	BRILLIANCE \$5,000	LANTERN \$2,500
Presenting Recognition on all RendeZoo Marketing	●				
Custom Logo Lantern Displayed During GR Lantern Festival	●				
Behind-the-Scenes Animal Experience for 2024	●				
Standard Animal Encounter for 2024		●			
Invitation to Exclusive Donor Night and Lanterns Donor Night	●	●			
Company Recognition on Entry Valley Flags in the Month of June	●	●	●		
Recognition in Monthly Donor and Member eBlasts	●	●	●		
VIP Tickets to RendeZoo	10	8	6	4	2
General Admission Tickets to RendeZoo	16	14	12	10	8
General Admission Tickets to John Ball Zoo	20	15	10	5	2
Recognition on Social Media and John Ball Zoo Website	●	●	●	●	●
Recognition on RendeZoo Sponsor Banners and Screens	●	●	●	●	●
Company Recognition on VIP Step & Repeat Photography Screen	●	●	●	●	●