

CONSERVATION IN COLOR

# RendeZoo

*Michigan's Wildest Party with a Purpose*

**JUNE 9, 2023**

*Presented by*



JOHN  
BALL  
**Zoo**



# RendeZoo is the Zoo's most important fundraiser of the season.

Over 30 years, our proud sponsors and donors have helped fund important projects and improvements throughout the Zoo including the animal hospital, chimpanzee exhibit, and forest realm, to name a few. Proceeds from RendeZoo 2023 will help further the Zoo's efforts to educate children and families, save endangered species, and celebrate wildlife with our community.

This year, we have a lot to celebrate.

Set to open in spring of 2023, the new Pygmy Hippo Habitat will house multiple species within the same space, mimicking biodiversity that occurs naturally within an animal's

environment. In this habitat, guests will find sitatunga, pygmy hippos, and white storks.

You can be a part of RendeZoo by sponsoring and joining us for a fun evening among 500 of our friends set against the colorful backdrop of the Grand Rapids Lantern Festival, complete with food, live entertainment, and unique animal interactions. Don't forget to take a look at the many exciting offerings in our silent auction.

We hope we can count on your support and look forward to seeing you at RendeZoo 2023: *Conservation in Color!*

## RENDEZOO COMMITTEE

*Casey Aubil CO-CHAIR*

*Kristy Becker CO-CHAIR*

*Jason Gust*

*Kylee Haywood*

*Britt Hegarty-Darrow*

*Karie Herringa*

*Matt Kind*

*Carlos Kulas-Dominguez*

*Jill Overacker*

*Nikki Probst*

*Elaine Sterrett Isely*

*Kyle Van Andel*

*Chris Van Bergen*

*Anna Vander Meer*



## DATE & TIME

Friday, June 9  
6:00pm to 10:30pm  
Rain or shine!

## LOCATION

John Ball Zoo  
1300 West Fulton Street  
Grand Rapids, Michigan  
49504



# RENDEZOO SPONSORSHIP OPPORTUNITIES

Presented by



	PRESENTING \$15,000	MAJOR \$10,000	CONSERVATION \$7,500	CELEBRATE \$5,000	SUPPORTING \$2,500
<b>Presenting Recognition on all RendeZoo Marketing</b> <i>Sponsorship commitment by 3/15/2023</i>	<b>SOLD</b>				
<b>Exclusive Behind the Scenes Tour or Animal Encounter</b> <i>Join us for a penguin encounter, animal training or something new!</i>	●	●			
<b>Company recognition on VIP Step &amp; Repeat Photography Screen</b>	●	●	●		
<b>Company Recognition on Flag Pole Banners Throughout the Zoo</b>	<i>Month of June</i>	<i>Month of June</i>	<i>Month of June</i>		
<b>Recognition in the RendeZoo Event Communication</b> <i>Sent to over 19,000 zoo members and donors!</i>	<i>Presenting</i>	●	●	●	
<b>Company Recognition on Social Media and John Ball Zoo website</b> <i>More than 132,700 followers with a reach exceeding 1,000,000!</i>	<i>Presenting</i> <i>With Social Media Interview</i>	<i>Prominent</i> <i>With Social Media Interview</i>	<i>Prominent</i> <i>With Social Media Interview</i>	●	●
<b>VIP RendeZoo tickets</b>	20	16	14	10	6
<b>Recognition on RendeZoo sponsor banner and screens</b>	<i>Presenting</i>	<i>Prominent</i>	<i>Prominent</i>	●	●
<b>Photo Opportunity in Front of VIP Step &amp; Repeat Photography Screen</b>	●	●	●	●	●

## VIP RENDEZOO TICKET \$250

Exclusive pre-party in the BISSELL Tree House. Enjoy 3 complimentary drink tickets, appetizers, and special animal engagements. Then join the rest of the party in Central Plaza for a strolling dinner and live entertainment!

## RENDEZOO TICKET \$150

Enjoy 2 complimentary drink tickets, appetizers, a strolling dinner, cash bar, live entertainment, and animal experiences!

Have questions or comments regarding sponsorship? We want to hear from you!

**(616) 336-4301 x1002 or  
kwierenga@jbzoo.org**

# John Ball Zoo Impact

## Actively Conserving, Always Celebrating!

### DID YOU KNOW? John Ball Zoo...

- Welcomes more than 500,000 guests in the park and Zoo each year, from all 83 counties in Michigan
- Has more than 132,700 followers on Facebook, Instagram, Twitter, and newsletters; with a total social media reach of over 1,000,000
- Is the fifth most attended in the state and the most attended cultural institution west of Detroit
- Is the tenth oldest zoo in the country
- Was the first Zoo accredited by the Association of Zoos and Aquariums in the state of Michigan
- Cares for 210 species and over 2,000 animals at the cost of \$6 million annually
- Participates in 44 species survival plans that save endangered species from extinction, both locally and around the world
- Participates in conservation efforts that reduce water and energy consumption, diverts waste from landfills, and recycles natural materials for projects and improvements
- Has hosted Zoo School, in partnership with Grand Rapids Public Schools, for more than 40 years
- Coordinates hundreds of educational programs which benefit over 60,000 students and 16,000 adults annually
- Provides over 33,000 free admissions to economically challenged families with the JUMP program
- Partners with hundreds of local and regional community organizations to advance the Zoo's mission and efforts

#### – MISSION –

John Ball Zoo inspires our community to be actively engaged in the conservation of wildlife and our natural environment.

#### – VISION –

John Ball Zoo envisions a future of being a world-class zoo, a premier educational facility, a renowned conservation center, and a wildly successful national visitor attraction.

#### – CORE VALUES –

Conservation • Education • Community • Celebrate • Compassion



# RENDEZOO SPONSORSHIP FORM

## SPONSORSHIP OPPORTUNITIES

☐ PRESENTING SPONSOR - \$15,000 **SOLD**

☐ MAJOR SPONSOR - \$10,000

☐ CONSERVATION SPONSOR - \$7,500

☐ CELEBRATE SPONSOR - \$5,000

☐ SUPPORTING SPONSOR - \$2,500

## CONTACT INFORMATION

COMPANY NAME *(if applicable, as it should appear for recognition)*

CONTACT NAME

TITLE

ADDRESS

CITY/STATE/ZIP

EMAIL

PHONE

FAX

## PAYMENT INFORMATION

TOTAL AMOUNT INVOICE DATE

☐ CHARGE MY CREDIT CARD

CARD NUMBER

☐ INVOICE ME

EXP DATE

CVV

TODAY'S DATE

☐ MY CHECK IS ENCLOSED *(made payable to John Ball Zoo)*

NAME

SIGNATURE

## TICKETS

☐ VIP RENDEZOO TICKET(S)

NO. OF TICKETS

Early bird price: ( purchase through April 30 ) \$200

May and June price: \$250

☐ RENDEZOO TICKET(S)

NO. OF TICKETS

Early bird price: ( purchase through April 30 ) \$120

May and June price: \$150

## ADDITIONAL SUPPORT OPPORTUNITIES

☐ PLEASE ACCEPT MY TAX DEDUCTIBLE DONATION

\$

☐ I WOULD LIKE TO DONATE AN AUCTION ITEM,  
PLEASE CONTACT ME

**For proper recognition, please confirm sponsorship by April 15, 2023.**

**For questions, comments, or to return this form please contact:** Kelsea Wierenga at 616-336-4301 x1002  
or [kwierenga@jbzoo.org](mailto:kwierenga@jbzoo.org), Development Department, John Ball Zoo 1300 Fulton St W, Grand Rapids, MI 49504

**Sponsor or buy tickets online at [jbzoo.org/events/rendezoo](http://jbzoo.org/events/rendezoo)**

*If you're interested in sponsoring other John Ball Zoo events, please contact us for more information.*

*Presenting Sponsor*





# THANK YOU TO OUR MOST RECENT RENDEZOO SPONSORS



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