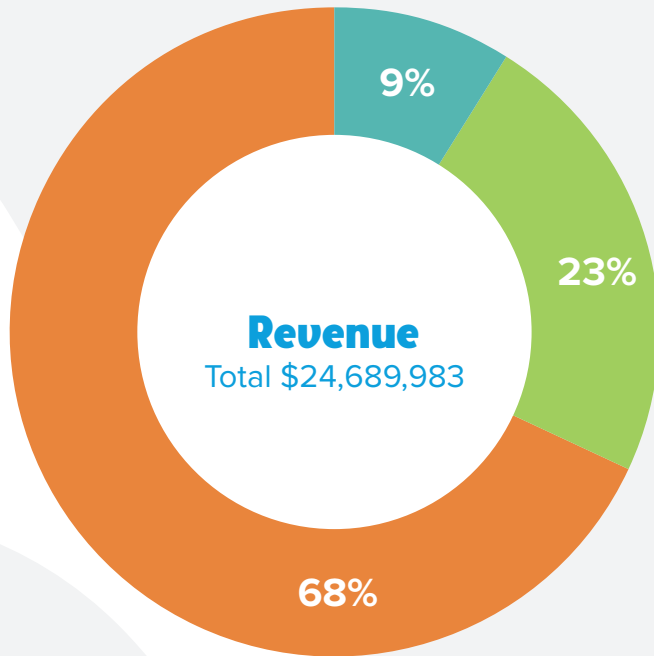


Financials

Statement of Activities Year Ending
December 31, 2021

JOHN BALL
ZOO
Grand Rapids, MI



- Earned & Other Revenues
\$16,787,217
- Millage Funding
\$5,589,613
- Contributed Revenues
\$2,313,153

- Marketing & Membership
\$803,644
- Guest Services
\$4,043,858
- Animal Care & Conservation
\$3,291,647
- Education
\$551,274
- Fundraising
\$713,047
- Buildings & Grounds
\$3,358,168
- Administration
\$2,777,546

